



TESOL Ministry



Annual Report

2023



TESOL Ministry

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Providing Solutions to the Challenges Facing Church & Community Based ESL Ministries

Letter from our Founder & CEO

Bringing the Christian ESL Ministry Community Together to Strengthen Ministry Effectiveness and Quality ESL Instruction.

What an honor it has been to join God at work in this endeavor, and to serve alongside so many who dedicated their time, talent and treasure to this mission. I'm amazed at how God has worked over the last year - as I watched TESOL Ministry begin to grow beyond anything I could have dreamed. The highlights for me this year were seeing people use our tools, individuals downloading material that was shared by others, listening to webinar attendees discuss ESL ministry ideas together, and finally praying with ESL ministry leaders across denominations for God to work in one another's ministries & in the lives of the people we serve. We truly serve a great God.

Peace & Joy,
Shannon Mann
Founder & CEO, TESOL Ministry



Equipping the Church to:

- Make Disciples of All Nations
- Share God's Love through Teaching English
- Build Healthy Multicultural Communities

Project Activities



NATIONAL ESL MINISTRY DIRECTORY

Providing information about Christian faith-based ESL classes, connecting ESL ministries with new students, volunteers, and community members. It was the most accessed resource in 2023.



ORIGINAL ARTICLES

Original articles by experts in their fields that are written in easy to understand language on topics relevant to aspects of creating and running an ESL ministry that serves immigrants and refugees.



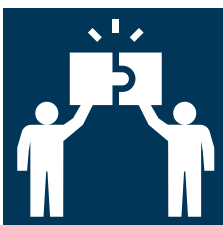
RESOURCE LINKS

Most teachers in church and community based ESL programs are volunteers with limited training in ESL. We search the internet and link to high quality resources, saving volunteers valuable time.



ONLINE WEBINARS & NETWORKING

We offer free, informative quarterly webinars and networking events in partnership with CELEA's Community-based ESL Group. Recordings are available to view on our website.



ESL CURRICULUM EXCHANGE

Original ESL lessons and material, including Bible-based ESL lessons and studies available for download anywhere in the world. All material must meet our rigorous quality standards.



COMMUNITY CONNECT CALLS

Leaders and volunteers from various ESL ministries join together over video conferencing for a time of networking and prayer. We hosted our first session for national ministry leaders in December.

Results & Impact

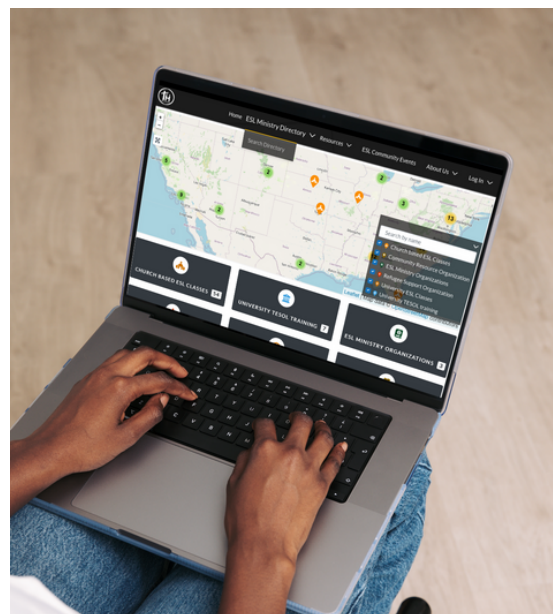
Our desire at TESOL Ministry is to see God glorified through the Church. We want to see the Church equipped to: make disciples of all nations, share God's love through teaching English, and build healthy multicultural communities. We believe that will happen most effectively through prayer and working together. To that end, we are bringing the ESL ministry community together to strengthen ministry effectiveness and quality English instruction.

In 2022 we outlined 2 goals for 2023: to begin hosting webinars and online networking events for people involved in ESL ministry, and to build an online ESL Curriculum Exchange where ministries and individuals could share quality ESL lesson materials (especially Bible based).

We're excited to report that we offered webinars in partnership with CELEA on the following topics: Evaluating Your Community Based ESL Program, Caring for Your Volunteers, and Considerations for Implementing a Short-Term Community-Based English Program Abroad. 40 attendees participated in these webinars (several attended more than one).

We also hosted our first Community Connect Call, which was attended by 7 ESL leaders from National Christian Organizations. It was the first time these leaders met together.

We completed Phase 1 of the ESL Curriculum Exchange, a website where ESL professionals and ministries can share original, high quality ESL curriculum & ESL Bible Studies available for free download.



“It was so encouraging to meet people who are involved in ESL ministries in other organizations and especially to hear how God is working in their lives and ministries.”

-Participant on our first Community Connect Call

Tracking Progress

January - December 2023

Using various analytics, we are tracking the use of our online tools.

1706 Visitors

8997 Views

98 Ministries

50 US States

79% website visitors were from the US

Our webinars, networking events, and online tools continue to be attended and used in the US and around the world. In addition to the resources on the website available in 2022, we've added the following resources and events in 2023:

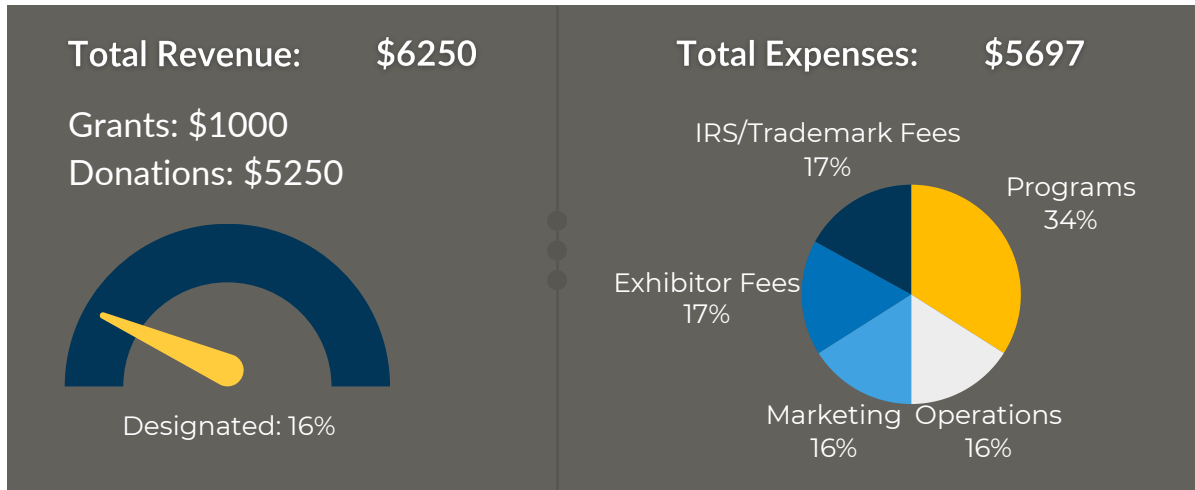
- Original Articles & Activities Published: 12
- Quality Resources & Links Added: 51 (including 18 items on the ESL Curriculum Exchange)
- Free Webinars Hosted: 3
- Free Community Connect Events Hosted: 1



Financial Statement

We are extremely grateful for the private donations this year as well as the \$1000 grant that we received from the Trinity Lutheran Church Mission Endowment. We have been blessed to be able to utilize volunteer hours to magnify the grant-funded efforts.

2023 Financial Summary



Next Steps

Looking Ahead to 2024

We submitted the 1023 form to the IRS to file for tax-exempt status in August, and we look forward to it being approved this year. In addition to continuing to add content to our current tools, we have some exciting plans. We are thankful for what God will do the coming year.

01 _____

Phase 2 - ESL Curriculum Exchange

- Establish a rubric to help ensure quality
- Allow individuals to sell curriculum as well as offer free material
- Streamline the design and functionality

02 _____

Expand Community Connect Calls

- Offer free networking sessions for ministry leaders and volunteers in similar ministries where they can share ideas & pray together

Acknowledgements

We're grateful for God's leading in this endeavor & for being used by Him to bring Him glory and help build His kingdom. We'd also like to thank the many people who worked tirelessly to fulfill the mission of TESOL Ministry, especially:

Board of Directors & Leadership:

Joanna Paul, President; Natalie Mullen Leisher, Vice President; Lilian Choy, Secretary; Ann Flood, Treasurer; Kelly Schroeder Member; and Shannon Mann, Founder & CEO

Contributing Authors:

Laurel Bohrer, Carolyn Cummings, Billy Haselton, and Lloyd Mann

Our Colleagues from our Partners: CELEA, Institute for Cross Cultural Training at Wheaton College, and Faith International English Classes

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We are grateful for your continued support in our efforts to bring the ESL ministry community together to increase ministry effectiveness and strengthen quality ESL instruction

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