



# TESOL Ministry

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# Annual Report



2022

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# Introduction

## Bringing the Christian ESL Ministry Community Together to Strengthen Ministry Effectiveness and Quality ESL Instruction.

In 2021 a diverse group of dedicated individuals from ministry, academia and various professional backgrounds began discussing solutions to the problems facing many church and community-based ESL (English as a Second Language) ministries. In January of 2022, they launched TESOL Ministry, a nonprofit organization created to provide high-quality tools and resources to support Christian ESL ministries and to coordinate efforts among the ESL ministry community to strengthen ministry effectiveness and improve the quality of ESL instruction these ministries and programs could provide.



**Providing  
Solutions to the  
Challenges Facing  
Church &  
Community based  
ESL Ministries**

# Project Activities

## Initial Online Tools

Your generous support provided for the creation of new high-quality tools and resources for Christian ESL ministry leaders, paving the way to strengthen their existing ministries and help start new Christian faith-based ESL programs.



### ORIGINAL ARTICLES

Original articles by experts in their fields that are written in easy to understand language on topics relevant to aspects of creating and running an ESL ministry that serves immigrants and refugees

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### NATIONAL ESL MINISTRY DIRECTORY

Identifying Christian ESL ministries and adding them to the first ever national directory connects ministry leaders with one another and enables them to reach new students and volunteers

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### RESOURCE LINKS

Most teachers in church and community based ESL programs are volunteers with limited training in ESL. We review our database of links for quality, providing them with trustworthy resources

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### NATIONAL ESL MINISTRY SURVEY

We surveyed ESL ministries nationwide, researching current needs, challenges, and components of successful church and community-based ESL programs

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# Results & Impact

## Launch Goals



During our launch year, we set out to identify Christian ESL ministries in the United States. We created the National ESL Ministry Directory, the first of its kind in the US, and began adding ministries to the directory. In cooperation with a doctoral student from Columbia International University, we surveyed these ministries to discover what tools and resources would be most helpful for them and examined key components of successful ministries.

Key Indicator	Activity / Project	Data / Outcome
Develop a Website	Build a website with directory and database capabilities	<ul style="list-style-type: none"><li>Completed in September</li></ul>
Begin Networking with ESL Ministries	Identify ESL ministries & add to National ESL Ministry Directory	<ul style="list-style-type: none"><li>65 ministries identified, contacted and added to the Directory</li></ul>
Create Database of Helpful ESL Resources	Research, review and post helpful resource links	<ul style="list-style-type: none"><li>Reviewed, categorized, and posted links to 40 websites .</li></ul>

## Tracking Progress

After the online tools were completed in September, we started publishing articles, researching and reviewing resources, adding training events, and looking for ESL ministries to add to the National ESL Ministry Directory. This process is ongoing. We began measuring the impact of our tools in October.

### October - December 2022

Using various analytics, we started tracking the use of our online tools.

311 Visitors

1367 Views

65 Ministries

37 US States

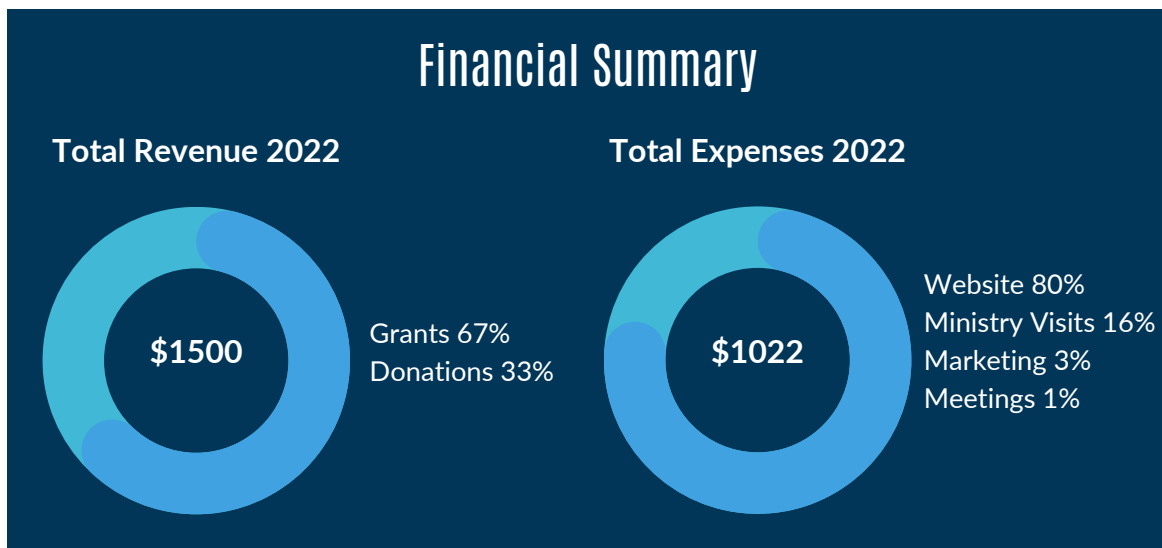
We anticipated our online tools would be used by ministries in the United States; however, we were surprised to discover they were being used by people internationally as well.

- Percent of Website Visitors from the United States: 86%
- Original Articles Published: 9
- Quality Reviewed Resources Linked: 40
- Ministry Visits: 2



# Financial Statement

We are extremely grateful for the private donations this year as well as the \$1000 grant that we received from the Trinity Lutheran Church Mission Endowment. We have been blessed to be able to utilize volunteer hours to magnify the grant-funded efforts.



## Next Steps

### Looking Ahead to 2023

We are excited for what God will do the coming year. We plan to submit the 1023 form to the IRS to file for tax-exempt status, and will continue to populate our current tools and continue to work toward our mission through 2 new endeavors:

01



#### Build an Online ESL Curriculum Exchange

Create an online exchange for ministries to share Bible-based ESL lessons and other ESL curriculum

02



#### Online Webinars & Networking Events

Offer free networking events and webinars taught by experts in the field

# Acknowledgements

We're grateful for God's leading in this endeavor & for being used by Him to bring Him glory and help build His kingdom. We'd also like to thank the many people who worked tirelessly to make TESOL Ministry a reality, especially:

**Our Board of Directors:** Joanna Paul, M.P.H.; Natalie Mullen Leisher, Ph.D.; Lilian Choy, M.A.; Ann Flood; Kelly Schroeder, Ph.D. candidate

**Contributing Authors:**

Laurel Bohrer, M.A.; Carolyn Cummings, LMFT; Billy Haselton, M.Div., M.A.; and Lloyd Mann, D.Min.

**Our Colleagues from our Partner:** Institute for Cross Cultural Training at Wheaton College

**Our Collaborator on the Survey Project:** Tamara Crawford

**Trinity Lutheran Church Mission Endowment and other contributors and donors**

**We thank you for your continued support in our efforts to bring the ESL ministry community together to increase ministry effectiveness and strengthen quality ESL instruction**

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